

LEGISLATIVE FACT SHEET

DATE: 11/09/17

BT or RC No: _____
(Administration & City Council Bills)

SPONSOR: Office of Sports & Entertainment
(Department/Division/Agency/Council Member)

Contact for all inquiries and presentation: Dave Herrell

Provide Name: Dave Herrell

Contact Number: 904.630.3497

Email Address: DHerrell@coj.net

PURPOSE: White Paper (Explain Why this legislation is necessary? Provide; Who, What, When, Where, How and the Impact.) Council Research will complete this form for Council introduced legislation and the Administration is responsible for all other legislation. (Minimum of 350 words - Maximum of 1 page.)

The Office of Sports & Entertainment requests permission to submit legislation to MBRC seeking approval to amend Chapter 656, Part 13, Subpart B, Section 656.1337, regarding the Sports and Entertainment Complex Sign Overlay Zone. This legislation will authorize advertisements in the Sports & Entertainment Complex relating to a promoter or sponsor of events using the Sports & Entertainment Complex venues. In addition, the legislation will authorize amphitheater, covered flex field and digital pole signs within the Sports & Entertainment Complex sign overlay zone.

As part of Amendment 14 to the Lease between the City and J JL and Bold Events, LLC, J JL and Bold Events were authorized to oversee the construction of up to three (3) video boards within the Sports & Entertainment Complex, to be funded as part of the Amendment 14 project.

It is the City's intent to fund the construction of one (1) pole mounted video board sign (a "Sports & Entertainment Complex Digital Sign") separate from the video board signs authorized under Amendment 14. The digital sign will be funded from the Sports Complex Capital Maintenance Fund (4G1). The sign will be maintained within SMG's operating budget. The design, size and location are subject to review and approval of the Downtown Development Review Board.

The Office of Sports & Entertainment shall oversee the construction project as well as oversee the management of content on the "Sports & Entertainment Complex Digital Sign."

APPROPRIATION: Total Amount Appropriated \$0 as follows:

List the source name and provide Object and Subobject Numbers for each category listed below:

(Name of Fund as it will appear in title of legislation)

Name of Federal Funding Source(s)	From: _____	Amount: _____
	To: _____	Amount: _____
Name of State Funding Source(s)	From: _____	Amount: _____
	To: _____	Amount: _____
Name of City of Jacksonville Funding Source(s)	From: _____	Amount: _____
	To: _____	Amount: _____
Name of In-Kind Contribution(s)	From: _____	Amount: _____
	To: _____	Amount: _____
Name & Number of Bond Account(s)	From: _____	Amount: _____
	To: _____	Amount: _____

PLAIN LANGUAGE OF APPROPRIATION / FINANCIAL IMPACT / OTHER:

Explain: Where are the funds coming from, going to, how will the funds be used? Does the funding require a match? Is the funding for a specific time frame? Will there be an ongoing maintenance? ... and staffing obligation? Per Chapters 122 & 106 regarding funding of anticipated post-construction operation costs.

(Minimum of 350 words - Maximum of 1 page.)

There is no fiscal impact.

ACTION ITEMS: Purpose / Check List. If "Yes" please provide detail by attaching justification, and code provisions for each.

ACTION ITEMS:

	Yes	No
Emergency?	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Justification of Emergency: If yes, explanation must include detailed nature of emergency.

Federal or State Mandate?	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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Explanation: If yes, explanation must include detailed nature of mandate including Statute or Provision.

Fiscal Year Carryover?	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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Note: If yes, note must include explanation of all-year subfund carryover language.

CIP Amendment?	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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Attachment: If yes, attach appropriate CIP form(s). Include justification for mid-year amendment.

Contract / Agreement Approval?	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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Attachment & Explanation: If yes, attach the Contract / Agreement and name of Department (and contact name) that will provide oversight. Indicate if negotiations are on-going and with whom. Has OGC reviewed / drafted?

Related RC/BT?	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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Attachment: If yes, attach appropriate RC/BT form(s).

Waiver of Code?	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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Code Reference: If yes, identify code section(s) in box below and provide detailed explanation (including impacts) within white paper.

Code Exception?	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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Code Reference: If yes, identify code in box below and provide detailed explanation (including impacts) within white paper.

Related Enacted Ordinances?	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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Code Reference: If yes, identify related code section(s) and ordinance reference number in the box below and provide detailed explanation and any changes necessary within white paper.

Chapter 656, Part 13, Subpart B, Section 656.1337. Amendment 14 of JJL Lease with City of Jacksonville.

ACTION ITEMS CONTINUED: Purpose / Check List. If "Yes" please provide detail by attaching justification, and code provisions for each.

ACTION ITEMS:

	Yes	No
Continuation of Grant?	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Explanation: How will the funds be used? Does the funding require a match? Is the funding for a specific time frame and/or multi-year? If multi-year, note year of grant? Are there long-term implications for the General Fund?

Surplus Property Certification?	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Reporting Requirements?	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Attachment: If yes, attach appropriate form(s).

Explanation: List agencies (including City Council / Auditor) to receive reports and frequency of reports, including when reports are due. Provide Department (include contact name and telephone number) responsible for generating

Division Chief: _____
(signature)

Date: 11/9/2017

Prepared By: _____
(signature)

Date: 11/9/2017

ADMINISTRATIVE TRANSMITTAL

To: MBRC, c/o Roselyn Chall, Budget Office, St. James Suite 325

Thru: Joey Bergman, Business & Finance Manager, Sports & Entertainment
(Name, Job Title, Department)
Phone: 904.630.2010 E-mail: JBergman@coj.net

From: Dave Herrell, Sports & Entertainment Officer, Sports & Entertainment
Initiating Department Representative (Name, Job Title, Department)
Phone: 904.630.3497 E-mail: DHerrell@coj.net

Primary Contact: Dave Herrell, Sports & Entertainment Officer, Sports & Entertainment
(Name, Job Title, Department)
Phone: 904.630.3497 E-mail: DHerrell@coj.net

CC: Allison Korman Shelton, Director of Intergovernmental Affairs, Office of the Mayor
904-630-1825 E-mail: akshelton@coj.net

COUNCIL MEMBER / INDEPENDENT AGENCY / CONSTITUTIONAL OFFICER TRANSMITTAL

To: Peggy Sidman, Office of General Counsel, St. James Suite 480
Phone: 904-630-4647 E-mail: psidman@coj.net

From: Dave Herrell
Initiating Council Member / Independent Agency / Constitutional Officer
Phone: 904.630.3497 E-mail: DHerrell@coj.net

Primary Contact: Dave Herrell, Sports & Entertainment Officer, Sports & Entertainment
(Name, Job Title, Department)
Phone: 904.630.3497 E-mail: DHerrell@coj.net

CC: Allison Korman Shelton, Director of Intergovernmental Affairs, Office of the Mayor
904-630-1825 E-mail: akshelton@coj.net

Legislation from Independent Agencies requires a resolution from the Independent Agency Board approving the legislation.

Independent Agency Action Item: Yes No

Boards Action / Resolution?

Attachment: If yes, attach appropriate documentation. If no, when is board action scheduled?

FACT SHEET IS REQUIRED BEFORE LEGISLATION IS INTRODUCED